

How-to guide: make a fishing rod toy

How does this meet cats' needs?

Cats are natural hunters, and their instinct is often sparked by quick, fluttering movements. Toys that mimic prey, like a fishing rod toy with feathers, let cats safely tap into this instinct. Short, energetic play sessions that mimic hunting keep your cat happily engaged, helping them release those feel-good endorphins. Plus, it's a fun bonding activity for you both!

Materials

- A cane or sturdy stick
- Feathers
- Small toy
- String
- Tape
- Scissors

Difficulty level:

Easy

Time to make:

10 to 15 minutes

Instructions



1. Attach the string

Cut a piece of string and wrap one end securely around one end of the cane. Tape it down well so it stays in place.



2. Add the toy

Attach a small toy to the other end of the string, tying it off or securing it through an anchor point in the toy.



3. Add feathers for flair

Tuck a few feathers under the string near the toy to give it that fluttery, prey-like appeal.



4. Let the play begin!

Hold the cane and wiggle or swing the toy around to catch your cat's attention. Let your cat chase, pounce and 'catch' it!

How to use this within your Stream for Cats

- Crafting is a fantastic way to engage your audience while supporting cats in need.
- By raising funds and raising awareness through your content, you'll be making a direct impact on the lives of the thousands of cats and kittens that come into our care every year.
- Share your event on platforms like X (Twitter), Instagram, Facebook and TikTok. Tag us on **@CatsProtection** and **@StreamForCats** or use the hashtag #StreamForCats, so we can share your efforts!

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